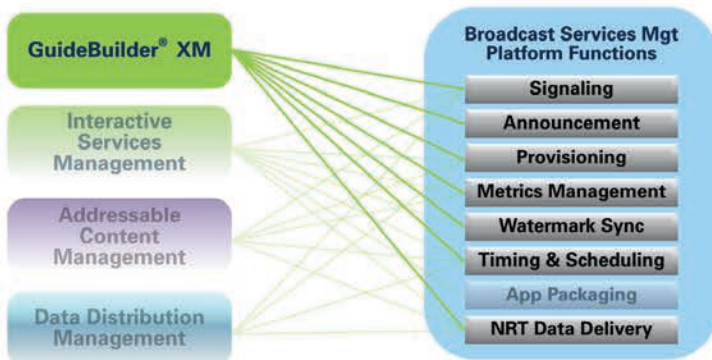


ATSC 3.0 Signaling and Announcement Generator

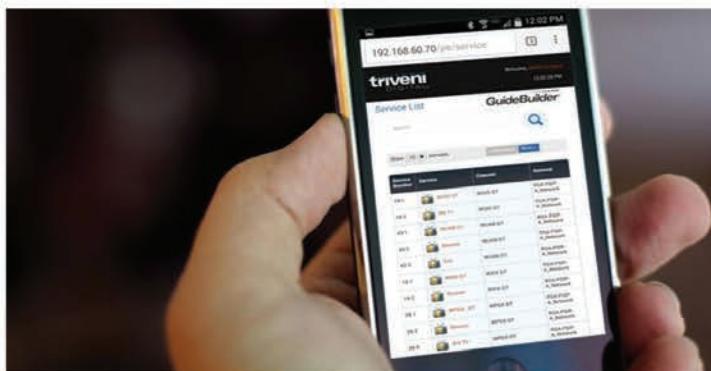
GuideBuilder[®] XM manages and generates signaling and announcement metadata for ATSC 3.0, while continuing support for legacy standards. Using this next-generation solution, broadcasters can deliver a mix of broadcast and broadband content and maintain a seamless workflow during the transition to ATSC 3.0. Building on our decades of experience engineering award-winning GuideBuilder models, GuideBuilder XM brings metadata management into the future of DTV service delivery and features the widest range of third-party interfaces and deployment architectures available.

GuideBuilder XM is an essential component of Triveni Digital's new Broadcast Services Management Platform, which comprises additional software applications including Dyme[™] (Dynamic Media Engine), ACE[™] (Addressable Content Engine), and SkyScraper[®] XM for efficient hybrid content distribution.

GuideBuilder XM allows stations to retain backwards compatibility while maintaining current listing service and work flow approaches. This is critical for a manageable transition to the future where new services in a channel/service sharing environment must be supported. Broadcasters can unify the generation and management of metadata via centralized, distributed or cloud workflows.



GuideBuilder XM is an integral part of the overall service delivery infrastructure of ATSC 3.0.



GuideBuilder XM includes mobile web access for signaling and announcement management on the go.

**Features and user interface subject to change.*

MAIN BENEFITS

- Extends the industry-leading GuideBuilder platform to ATSC 3.0
- User-friendly interface
- Advanced EPG support
- Manage metadata across multiple stations
- Sophisticated Emergency Alerts

KEY FEATURES

- Simultaneous support of ATSC 1.0 and DVB-SI
- All major listing services supported for inputs
- Schedule provider, services, and output configurations
- Remote program editor for manual schedule changes
- Interactive electronic service guides (ESGs) supported
- Enhanced, targeted emergency alert management
- SMTP/SMS error notifications and SNMP traps
- Broadcast, broadband, and hybrid outputs

